

## The Orr Mackintosh Foundation Limited (known as "ShareGift")

ShareGift policy	Donor Policy
Effective from	6 Feb 2024
Next review date	Feb 2026

### 1. Contents

1.	Purpose of the policy	. 2	
2.	Scope	. 2	
3.	Sources of donations	. 2	
4.	Donor screening – guiding principles	. 3	
5.	Definition of donation value	.4	
6.	Donor screening at different donation value thresholds	.4	
7.	Additional screening steps	.5	
8.	Donations that will not be accepted	.5	
8.1.	Donations related to proliferation financing or otherwise prohibited by UK Sanctions	. 5	
8.2.	Donations related to Money Laundering or Terrorist Financing activities	.5	
8.3.	Donations designed to assist donors in Tax Evasion activities	.5	
8.4.	Donations that are unethical or inconsistent with ShareGift's Objectives	.6	
8.5.	Donations that represent an unacceptable reputational risk to ShareGift	.6	
9.	Review and monitoring	.6	
Appendix 1: Large Donations Note			

#### 1. Purpose of the policy

This policy has been developed as a guide on how ShareGift (The Orr Mackintosh Foundation Limited) identifies and screens donors and/or donations.

The policy's key purpose is to ensure that the reputation of ShareGift is protected from any actual or perceived impropriety in the relationship that is established through the offer and receipt of a donation of shares or cash, or other type of financial asset. It also has an important role to play in ensuring that all donors to ShareGift understand how ShareGift operates and are clear on the circumstances in which a donation may be accepted.

Additionally, and most importantly, this policy highlights ShareGift's commitment to operating in a legal, open, honest and respectful manner with its donors and supporters.

In <u>Chapter 2 of its Compliance Toolkit</u>, the Charity Commission states that "A charity's responsibility is not to work out if a donation is illegal or if it may be asked to use it for illegal purposes. However, trustees should carry out good due diligence and report concerns and suspicious activities to the appropriate authorities, including the commission."

#### 2. Scope

The policy applies to all ShareGift donors – whether corporates or individuals - and all sources of donations, and must be adhered to at all times by all ShareGift staff and Trustees. Certain specific requirements relate to donations at different value thresholds; these are detailed later in this document.

Charitable donations include but are not exclusively limited to cash, cheques, bank transfers, shares, financial instruments, documents, property, bonds, legacy gifts, tangible personal property, corporate sponsorships and gifts.

#### 3. Sources of donations

ShareGift typically receives donations via two distinct routes:

- Directly from donors, or their personal representatives (called '**route 1**' for the purposes of this document); and
- From third party FCA registered partners, including brokers, custodians, share plan providers, registrars etc ('route 2').

For route 1 donations, ShareGift will typically receive information pertaining to the donor as standard.

For route 2 donations, ShareGift will not typically receive such information. There are a variety of circumstances which fall into this category, including but not limited to:

• We may receive a share certificate registered into our own name via the registrars with no underlying details of the donor (we typically receive around 2,500 of these per year);

- We may receive a transfer of shares into a Corporate Sponsored Nominee account initiated by the shareholder, which will be identifiable just as a movement on our quarterly account statement (we typically receive around 1,000 of these transfers per year);
- We will receive reissued capital/dividend payments, either via BACS or cheque, where we may have no details of the underlying donor or just their name (we receive around 10,000+ such payments per year);
- We will receive transfers of cash/shares into our broker/custodian accounts where we may have no details of the underlying donor (we receive tens of thousands of these transfers per year);
- We will receive the proceeds of share dealing services via the registrars, where we will have no details of the underlying shareholder unless they have elected for Gift Aid;
- We may receive amalgamated income or capital payments from Corporate Actions where fractional or small value entitlements are donated to ShareGift; and
- We may receive unclaimed assets donations under CASS rules or an FCA waiver where we will have no details of the underlying source.

The Charity Commission defines large donations of £25,000 or more within a 12-month period from an unknown or unverifiable source as a reportable event. In all of the circumstances described above for route 2, the values for these individual transactions (before amalgamation) will almost all be small (under £500) and almost without exception under the £10,000 top bracket. Where amalgamated totals exceed £10,000 we will make efforts, where necessary, to verify that no single donor exceeds £10,000 in value.

Under route 1, ShareGift regularly receives donations with significant value, and these are handled in accordance with our Large Donations Note (see Appendix 1). We class a large donation as being valued at £500 or more. The value of shares is determined on best efforts based on the listed value of an asset on a recognised exchange where applicable, as at the date of receipt.

This policy has been drafted to complement and intersect with existing ShareGift policies including (but not limited to) the Grant-making Policy, Anti-Bribery & Corruption Policy, Conflicts of Interest Policy, Data Protection Policy, and Privacy Policy.

## 4. Donor screening – guiding principles

These guiding principles have been drafted with reference to the Charity Commission's '<u>Know Your</u> <u>Donor</u>' principles.

ShareGift's donor screening process aims to achieve the following objectives:

- Assesses any risks (whether reputational, financial, legal, ethical, tax or governance-related) to ShareGift that may arise from accepting certain types of donation;
- Ensure that it is appropriate for ShareGift to accept a donation from any particular donor, whether that is an individual or organisation;
- Provides ShareGift's Trustees with reasonable assurance that the donation is not from any illegal or inappropriate source;
- Ensures that the donor (and their advisor or any intermediary acting on their behalf, where appropriate) fully understands that ShareGift can only accept significant donations within the context and terms of ShareGift's Large Donations Note, and that ShareGift cannot operate otherwise; and

• Also ensures that the donor (and their advisor or any intermediary acting on their behalf, where appropriate) fully understands that any subsequent charitable donation is subject to the provisions of the Grant-making Policy. For example, this may mean in certain circumstances that we may not be able to make a donation of a particular value to a suggested charity due to it being too large in value in proportion to the charity's annual turnover.

### 5. Definition of donation value

The current notional value of listed securities is defined as the listed value on a Recognised Stock Exchange (RSE) on the date of deemed donation, or when we are first aware of the donated holding. RSEs are defined in Section 1005 Income Tax Act 2007. It includes the London Stock Exchange, AIM, Aquis Exchange, and any Stock Exchange outside the UK designated as an RSE by HMRC.

ShareGift also receives unlisted securities or other donated assets. ShareGift will make appropriate enquiries to determine the value of such assets on a case-by-case basis; this may involve procuring an expert opinion.

#### 6. Donor screening at different donation value thresholds

ShareGift has three donation value thresholds at which differentiated donor screening processes apply:

- Under £500
- £500 to £9,999
- £10,000 and above.

Individual donations of cash or shares or other financial assets valued at less than £500 are deemed small, and therefore do not fall within the purview of ShareGift's Large Donations Note. At this low value and high volume of transactions (received via routes 1 and 2), we do not deem screening to be necessary or an appropriate use of our resources.

Donations valued at £500 and up to and including £9,999 are treated as large donations and when received via route 1 are clearly subject to the provisions outlined in the Large Donations Note. We may still accept anonymous donations at this level but will make reasonable endeavours to ensure that we at least have some narrative background regarding the source of the donation and that we have confirmed the donation is due to ShareGift.

Donations valued at £10,000 and above are also treated as large donations and when received via route 1 are therefore subject to the Large Donations Note. We will not accept any donation at or above this level without confirmation that the donation is due to us and some narrative identifying the donor to ensure there are no potential risks or unexplored issues. Alternatively, where applicable, we will obtain confirmation that the donation consists of amalgamated donations below this value ('route 2').

For all individually identified donors ('route 1') across the three value thresholds, we will seek to ascertain that the donor understands how ShareGift operates. In evidencing this understanding we may rely upon emails, phone calls, and/or communications between the donor and ShareGift and/or appropriately authorised FCA registered partners (or, where appropriate, the equivalent international parties) including (but not limited to): brokers, custodians, solicitors, agents, executors,

financial advisors, wealth managers, registrars and share plan administrators. This evidence is also relied upon by ShareGift regarding the underlying source of donations reaching us via route 2.

## 7. Additional screening steps

Under the following circumstances, donors and/or donations may also be subject to the following process steps:

- For donations at or above £10,000 in value, KYC ('Know Your Customer) / AML ('Anti-Money Laundering') checks (which seek to identify where donations emanate from potentially sanctioned individuals, and/or countries, and/or companies, resulting in their rejection) will be made if the donation is received via route 1. For donations received via route 2, ShareGift relies on the KYC/ AML checks of the transferring FCA registered (or equivalent) parties;
- For all donations arising from legacies and wills, in accordance with best practice for charities in this area, we will seek to a) obtain a copy of the will; b) ensure good receipt from the executor(s); and c) understand the legator's charitable interests, intentions and/or any suggestions. It should be borne in mind that the executor's / executors' understanding of how ShareGift operates is also important.

## 8. Donations that will not be accepted

ShareGift will not accept donations where, from its screening steps<sup>1</sup> or otherwise, it has become aware of any reason to believe or suspect that they have any of the following characteristics:

## 8.1. Donations related to proliferation financing or otherwise prohibited by UK Sanctions

- The donor is a designated person, defined as a party who appears on the UK sanctions list, or the charitable donation is owned or controlled, directly or indirectly by a designated person; or
- The donated security or other charitable donation is listed on OFSI's Consolidated List as subject to an asset freeze in the UK.

## 8.2. Donations related to Money Laundering or Terrorist Financing activities

- The donor's behaviour is suspicious, for example their story for wishing to make the donation doesn't ring true or they attempt to apply undue pressure on ShareGift to consider donating funds to their suggested charity; or
- Due diligence on the suggested charity fails to provide adequate evidence to confirm it is operating charitably.

## 8.3. Donations designed to assist donors in Tax Evasion activities

The donor's conduct or communications suggests that they are intending to evade tax.

<sup>&</sup>lt;sup>1</sup> UK sanctions lists include international names. Procedure for screening include (i) The Consolidated List of Asset Freeze Targets (The Consolidated List) and (ii) The List of Persons Names in Relation to Financial and Investment Restrictions. Both are maintained by HM Treasury (OFSI).

For the avoidance of doubt, ShareGift understands that many of its donors time their donations to optimise their tax planning. This is a legitimate activity and cannot on its own be considered a reason for ShareGift to refuse a charitable donation.

#### 8.4. Donations that are unethical or inconsistent with ShareGift's Charitable Objects

- There are more appropriate options that would better serve the donor's purpose (so far as ShareGift is aware) in making the donation e.g. donating directly to a charity or retaining the security; or
- The donor does not appear (so far as ShareGift is aware) to have capacity to consent to the donation.

For the avoidance of doubt, ShareGift's default position is that it **will** accept charitable donations in the form of securities in companies engaged in all sectors including but not limited to gambling, tobacco, alcohol, adult entertainment, armaments and the extraction of thermal coal. While (in particular for donations that are made in connection with a share register optimisation programme) companies may derive marginal operational benefits from tidying up their share registers, they derive no material financial or other benefit from ShareGift selling securities traded on the secondary market that it has received from third parties in order to release their value for charitable purposes.

#### 8.5. Donations that represent an unacceptable reputational risk to ShareGift

Donations that individually or collectively may present an unacceptable reputational risk to ShareGift. These are assessed on an case-by-case basis with reference to ShareGift's overall risk appetite.

Example: the current approach taken to potential donations of securities in Russia-linked entities. While it would be legal to accept them if issued before the UK Sanctions were put in place and held/ controlled by parties who themselves are not subject to sanctions, ShareGift chooses not to do so as documented in the file note issued on 21 November 2022: *"Reputational risk would also become a factor if ShareGift were to become known in the market as a willing repository for Russia-linked securities which institutions and/or their clients wished to offload. ShareGift therefore does not knowingly accept securities in Russia-linked entities, which for the avoidance of doubt also includes securities issued by investment vehicles which are Russia-focussed in whole or in substantial part. ShareGift reserves the right to reject and/or to reverse transactions in circumstances where such securities have been transferred to ShareGift and subsequently identified as falling within this category."* 

## 9. Review and monitoring

This policy will be reviewed 12 months after its initial creation and then at least every two years, by ShareGift's Board of Trustees, to ensure that it is achieving its objectives and that these objectives remain relevant.

**Appendix 1: Large Donations Note** 

# **Large Donations**



## What we class as a 'large donation'

ShareGift was set up in 1996 to help solve the problems that can be caused by small shareholdings, but we do welcome donations of any size and frequently receive larger donations. For practical purposes at ShareGift, shareholdings worth over £500 are defined as 'large', as this is the level where generally it is possible for us to sell the shares straight away and subsequently make donations to charities.

## You may wish to donate a larger holding of shares to ShareGift if:

A charity you support is not set up to accept share donations	Many charities, especially smaller charities, are not able to accept share donations as they do not have the expertise or facilities to deal with them.
You have a complicated share transaction and need help	The ShareGift team has many years of experience in share registration and settlement, and may be able to accept shares that other charities or brokers cannot assist you with.
You wish a number of charities to benefit from the same shareholding	If you were considering splitting a large value share donation between a number of different charities, the amount of work and the costs involved for you and the charities may be off- putting. ShareGift can accept and act upon a number of charity suggestions. ShareGift also benefits from free stockbroking and custodial services, thanks to the generous support of our partners.
You wish to remain anonymous to charities	ShareGift does not fundraise and will only contact you in respect of the donation you wish to make. We do not send unsolicited mailings,

benefitting from your giftnor do we pass on your details to beneficiaryof shares to ShareGiftcharities or any other third party.

## How ShareGift handles large donations:

- Our policy is to sell donated shares as soon as we can. We do not take an investment view.
- ShareGift is cause-neutral, meaning that we do not make a judgment on the relative merits of different charities or causes. Instead, we give to the charities and causes that a) donors and supporters suggest to us and b) we identify from time to time through our own research. We do however carry out due diligence on all the charities we support. If there is some reason why we cannot give to a charity you have suggested, we will let you know before we transfer the shares.
- We make donations in round figures, based on a number of factors, including the value we realise for shares and the overall size of the distribution contemplated. We do not sell shares and pass on the exact proceeds to beneficiary charities, nor do we take any kind of commission from the value of the shares. As a significant proportion of other donations that we receive come to us without a charity suggestion, we are normally in a position to round up the amount we donate to charities, but we cannot guarantee this.
- We make regular distributions to beneficiary charities on an ongoing basis. We will normally include the charity suggestions from large donations in our next distribution following the sale of the shares, but we cannot guarantee this.
- All of the donations we make to beneficiary charities come from ShareGift. We never pass on the names of our donors to beneficiary charities or to any third party.
- We cannot enter into correspondence about the exact donations we will make or the timing of such donations in advance.
- If you wish to let a charity know that you have donated shares to ShareGift and suggested them for a future gift from us, you are of course welcome to do so.
- If you would like to see a copy of a charity's letter of acknowledgment / receipt of funds from ShareGift following your suggestion, please let us know.

• We are delighted to help but can only operate as described. Please be certain that giving to ShareGift and the way we handle donations is appropriate for your purposes. Alternatively, you can contact the charity or charities that you are interested in directly for details of their own share donation procedures. We generally cannot accept share donations from other charities.

## ShareGift's costs

ShareGift makes no charges to donors or charities. ShareGift meets its running costs partly from existing assets, general donations and from an endowment. ShareGift is run by a small team, and we keep our costs to a minimum so that we can pass on as much of our income as possible to charitable causes. We benefit from generous assistance with donated services, including free broking and custodial services. However, donations to help us continue to provide our assistance for free are always gratefully received.

## **Contact us**

If you have any further questions about any aspect of donating your shares, please contact us.

help@sharegift.org

020 7930 3737